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“Texas Standard,” daily news magazine, airing on KEOS 89.1 FM beginning March 2, will connect Texans to stories around the state and globe

One-hour newscast features collaboration by Texas’ public radio stations

COLLEGE STATION, Texas — (Feb. 26, 2015) — KEOS 89.1 FM listeners have a new source for expansive coverage of state, national and international news — from a distinctly Texas perspective — with the launch of “[Texas Standard](#),” the national daily news show of Texas, making its debut in College Station at 5:00 p.m. on Monday, March 2, 2015.

The one-hour daily news magazine is a project of KUT Austin, KERA North Texas, Houston Public Media, and San Antonio’s Texas Public Radio.

This cross-station collaboration — the first of its kind among public radio stations in Texas— provides a platform to connect Texans to stories from communities across their state in the same way NPR’s “Morning Edition” connects listeners to stories from communities across the U.S. and around the globe.

“We are proud to introduce “Texas Standard” to Brazos Valley listeners, as well as our listeners worldwide who faithfully stream us each day,” said Billy Ryan, KEOS program director. “The show is grounded in the best traditions of American journalism – it’s fact-based, independent and politically neutral.”

Hosted by award-winning journalist David Brown, “Texas Standard” explores the world of news, economics, innovation and culture, every day — from a Texas perspective — in a fresh, contemporary, conversational style.

“When we listen to the news, many of us feel like it’s shaped by a New York or Washington, D.C. perspective,” said Brown. ““Texas Standard”” is the first daily public radio news magazine to prioritize local, national and international stories in a manner that’s consistent with the way we Texans see the world.

“Our intent is to be fresh, original and groundbreaking,” continued Brown. “We believe that reporting marked by wit, humor and informality can uplift and underscore our shared humanity, while helping us understand the world around us.”

Prior to his work with “Texas Standard,” Brown founded and hosted the award-winning cultural journalism unit “Texas Music Matters,” produced KUT Public Radio. He is known nationally for his work as host of public radio’s “Marketplace.”

“Texas Standard” will air in place of a repeat broadcast of “Pacifica Radio's Democracy Now!,” which will continue to be heard in its regular time slot at 9:00 a.m. on weekdays. For a full listing of KEOS programming, visit our on-line schedule at keos.org/schedule/.

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About KEOS

KEOS is committed to the creation of radio broadcasting by, and for, a public of diverse cultures, ages, income levels and backgrounds. KEOS provides musical, cultural and informational programming that celebrates and expresses the diversity of the community. It provides a voice for groups in the community that may otherwise go unheard, sustaining a forum for alternative points of view on local, national and international issues. KEOS began broadcasting on Saturday, March 25, 1995 and will soon celebrate 20 years of broadcast service to the Brazos Valley. For more information about KEOS, visit keos.org or call (979) 779-5367.